

FIUZA PRESS KIT

Founded at the beginning of the 20th century, Fiuza is one of the oldest Portuguese Wine Companies.

Marked by a young and innovative spirit, it introduced in Portugal new concepts of winemaking.

Pioneering the approach to the new oenology, it produces and markets authentic wines, which express the grape varieties and the *Terroir* from which they originate.

Fiuza's mission is to provide consumers with wines that embody the Portuguese tradition and appeal to the modern wine consumer.

Historic Background

Joaquim Mascarenhas Fiuza was the 11thth generation of the Fronteira Family, one of the most important Portuguese noble families.

He was the father of the present owners of the company and he was the person responsible for the creation and development of the Fiuza Brand.

It's impossible to talk about Fiuza without telling the story of its founder.

Joaquim Mascarenhas Fiuza had two passions: Winemaking and Sailing and during his long life (he lived 102 years) he was able to develop both passions in an enthusiastic way.

Regarding his glorious sailing career he participated with his boat (Star Class) in:

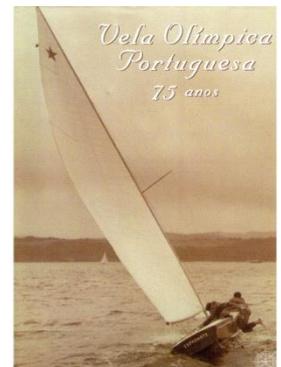
3 Olympic Games (1936 Berlin, 1948 London, 1952 Helsinki)

4 World Cups

5 European Cups

The most important achievements were the bronze medal in 1952 Helsinki Olympic Games. In 1952 he was fourth in World Cup and in the same year he was European Vice-Champion. In 1957 and 1958 he was European Champion. He was also nine times National Champion.

As for his other passion, Wine, he was determinant for the Fiuza Company. He developed the company during the 20th^t century and defined the strategy that brought the company into the 21stst century.



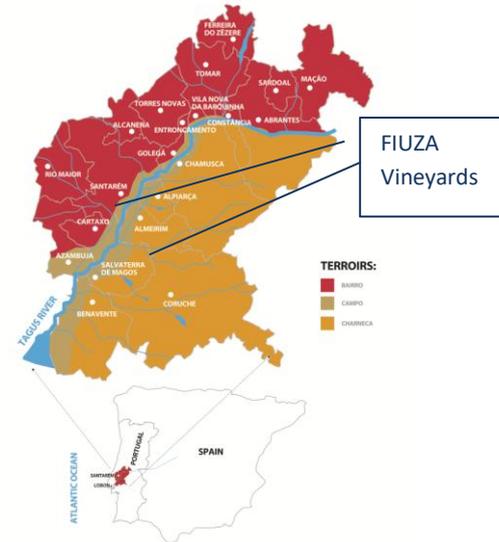
The Terroir

Our vineyards are located in Tejo region, a *Terroir* that is deeply defined by the very Nature of the Tejo River.

The estates are located in "Bairro" area, in the north bank of the Tejo River and also in the south bank, on the transition from "Campo" to "Charneca" area. We have 120 ha of vineyards in two estates: Quinta da Requeixada and Quinta da Granja.

The climate in this region is mild and the soils in which our vineyards are located are clay and limestone soils.

Vineyards are located at 300 meters of altitude.



The Grapes

Pioneer in the production of single varietal wines in Portugal, our wines aim to express the main characteristics of the grapes in such a way that consumers can enjoy the best of each grape.

Fiuzza produces its wines with grapes from their own estates. We have vineyards with more than 30 years old.

The main grape varieties are:

White Grapes | Alvarinho, Arinto, Trincadeira da Pratas, Fernão Pires, Chardonnay, Sauvignon Blanc, Verdelho

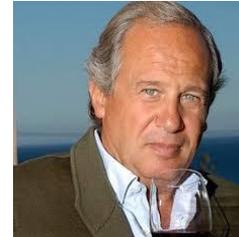
Red Grapes | Touriga Nacional, Alicante Bouschet, Tinta Miúda, Sousão, Cabernet Sauvignon, Merlot, Syrah, Tinta Francisca



The Winemaking Team

Our experienced winemaker, **Paolo Nigra** creates unique wines that are the best expression of our grapes and *terroir*. Paolo Nigra is the grandson of the founder of the company.

In 1990 he received his diploma as winemaker from **École d'œnologie de Bordeaux** and since 1993 he works in the company. Along the years, he has created wines that gained recognition around the world.



The Wines

Fiuza's Brands Portfolio

Super Premium Wines | Fiuza Ikon Red, Fiuza Ikon White (Hand Harvested, exclusively produced in selected years)

Premium Wines | Fiuza Premium Red, Fiuza Premium White (Wines produced with the best grapes and best technology)

Medium Level Range | Fiuza Classic Varietals, Fiuza Blends (Wines that express the characteristics of the grapes)

Entry Level Range | Fiuza 3 Castas Red, White, Sparkling (Wines to enjoy every day)

Other Brands | Fiuza Native Red and White, Babu Red and White, Oceanus Red and White, Ducado do Infante Reserva, Silent Oak Reserva

Fiuza produces 45% Red Wines, 45% White Wines, 5% Rosé Wines, 5% Sparkling Wines

Awards/Ratings

Most awarded Wines:

Fiuza Ikon Red | Rated for 9 vintages above 92 points by Wine Enthusiast

Fiuza Ikon White | # 6 Top 100 WE (2011); Gold Medal Concours Mondial de Bruxelles 2009

Fiuza Premium Reserva Red | Rated for 9 vintages above 91 points by Wine Enthusiast

Fiuza Eminente Reserva Red | Rated for 5 vintages above 90 points by Wine Enthusiast

Fiuza Alvarinho | 50 Great Portuguese Wines (2016); Gold Medal Mundus Vini 2011

The Winery & Wine Tourism

Fiuzza's winery is a typical Tejo winery from the middle of the 20th century that has been modernized. In 2015, the winery was subjected to an artistic intervention that aimed to make the winery more charming and suited to visits from the public.

During one year, Graffiti artists were invited to restyle the winery. The two Portuguese artists: Francisco Camilo and Ivo Santos (Smile) brought their inspiration and artistic skills to the set and created a unique environment in an operating winery.

The winery is open every day to visits from wine lovers!

**FIUZA**
ESTATE BOTTLED

Fiuzza Contacts

General Manager

Giovanni Nigra

Mob +351 96 9856188 | Phone +351 243 597 491 | Fax +351 243 579 247

E-mail: giovanni.nigra@fiuzabright.pt